

With the ever growing number of consumers using mobile devices, such as iPhones, iPads, Blackberry, cell phones and PDAs, to access the Internet, it's important to make sure your website can be easily accessed by potential customers using these devices.

Mobile Web access today still suffers from interoperability and usability problems. While standard web sites will display on mobile devices, web sites not optimised for mobile devices are hard to navigate due the reduced size. Selecting a link the size of a human hair is difficult to do with a human thumb or finger.



Using the World Wide Web Consortium (W3C) specifications for CSS and mobile devices, you can create a mobile device friendly version of your web site ensuring not only is your vital information available for these consumers but also fast and easier to navigate.